

PROJECT BRIEF

1. PROJECT TITLE **The Book Nook**

2. PROJECT DESCRIPTION

The Book Nook is a flagship program of the National Book Development Board in bringing in safe and friendly reading spaces among indigenous and vulnerable communities of the country, consistent with the overarching goal of promoting a culture of reading. This project aims to ensure the readers access to quality books and other reading materials through a collaborative effort with the local government units (LGUs), non-government organizations (NGOs), and/or civil society organizations (CSOs).

As catalyst for building a culture of reading and authorship, the NBDB realizes the importance of catering to the needs of both the readers and the content creators. Truly, there's a need to bring quality books to all segments of the population, the vulnerable sectors including the indigenous and Moro peoples of the Philippines which also serves as a means to market such products and support the thriving local book publishing industry.

3. ANCHOR SEGMENT *Reclaiming Our Narratives: 500 Years of Filipino Storytelling*

4. PROJECT OBJECTIVES

Since the Book Nook projects will be implemented among specifically-targeted sites such as the indigenous and marginalized communities, the following objectives will be ensured:

- a. At least 70% of the partner project implementers are Indigenous or Moro Peoples of the target communities or sites;
- b. 100% of the target sites will be provided with Book Nook packages, composed of locally-authored quality books and other related reading materials;
- c. At least two (2) individuals will be trained on reading space facilitation and monitoring per target site;
- d. 100% of the target reading spaces will develop and adopt its set of rules and guidelines regarding daily operations;
- e. At least 3 special programs per site will be established. These are outreach programs for the youth, the vulnerable sectors, senior citizens coined as Book Nook for After School Programs, Book Nook To the Barrios and Book Nook for the Vulnerable Sectors; and
- f. At least 90% of the 40 target sites will become fully operational reading spaces within 3 months after the implementation of the project.

5. INPUT

In terms of the actual implementation or execution of the Book Nook, a project execution team (PET) composed of national project coordinators, area or site coordinators and storyteller-trainers among others will be contracted for 5 months until the program will be subsumed by the host organization. This will ensure that field works are carried out in a timely and effective manner. Their scope of work and timeline will be included in their terms of reference (TOR), duly approved by the NBDB management and/or Bids and Awards Committee (BAC), as applicable.

6. OUTPUT

The following are the expected outputs of the Book Nook project for the year 2021:

- a. A reading space established in marginalized communities from Luzon to Mindanao;
- b. Each reading space with formed responsible persons such as custodian, storytellers and monitoring staff;
- c. A combination of quality books for children, young adults and adults will be distributed to each of the reading spaces;
- d. At least four (4) storytelling sessions will be conducted by the trained community storytellers per target site before the end of the project duration;
- e. At least 10 storytelling and book reading sessions will be conducted on the fifth month of the project before its turn over to the host organization;
- f. At least 3 special programs per site will be developed as part of strategic plans and sustainable approaches; and
- g. At least four (5) monthly reports will be submitted by the reading space monitoring staff showing the number of individuals availing the services of the reading spaces.

7. OBJECTIVELY VERIFIABLE INDICATORS

The Book Nook Project 2021 will carry a total of forty (40) PPAs. Moreover, the following parameters will help ensure that these projects in different locations or sites are carried out in consonance with the objectives set.

- a. At least 70% or 26 of the partner project implementers are Indigenous or Moro Peoples of the target communities or sites;
- b. Each of the reading spaces will be provided with at least three hundred (300) reading materials, composed of locally-authored quality books and other related reading materials;
- c. At least three (3) individuals will be trained on reading space facilitation, storytelling, and monitoring per target site;
- d. At least (3) special programs will be established as implementing strategies per site;
- e. At least (10) storytelling and book reading sessions will be done during the course of the project;

